

For immediate release

Leadership Transition at Olymel

Yanick Gervais to step down; Daniel Rivest appointed incoming CEO

Boucherville, Wednesday, January 14, 2026 – The Board of Directors of Olymel is announcing the appointment of Daniel Rivest as the company's next Chief Executive Officer. Yanick Gervais has announced his decision to step down in July 2026, after ten years at Olymel, including five as president and CEO.

“Yanick Gervais has been an outstanding leader,” says Board Chair Richard Ferland. “He steered a major transformation of our business model with vision, diligence, and care, strengthening Olymel’s resilience and performance. His tenure at the helm of Olymel has left a lasting impact, and we’re deeply grateful to him.”

“Leading Olymel has been a tremendous privilege,” Gervais said. “I informed the board of my intentions over a year ago to ensure an orderly transition. Today, I’m announcing my decision to step down with peace of mind. I’ve been fortunate to enjoy an exciting 25-year career in the agri-food industry, at both La Fernanière and Olymel. I’m leaving with a deep sense of pride in the work our team has accomplished. They are exceptional people and one of the company’s greatest strengths. I’m confident Olymel will continue to grow and thrive under the leadership of Daniel Rivest.”

Following a thorough selection process, the board chose current Olymel Chief Operating Officer Daniel Rivest to succeed Gervais. Rivest joined Olymel in 2016 and previously served as senior vice-president of sales and marketing. With more than 20 years of experience in food processing, he has consistently demonstrated strategic insight and excellence in execution. In recent years, he has played a key role in achieving breakthrough results for the company by leveraging his keen understanding of its business needs and challenges.

“I’m honoured to be appointed CEO of Olymel,” said Rivest. “I’m taking on this responsibility with a clear focus on ensuring continuity in our strategic plan and preparing the company for future opportunities in our industry.”

The handover will take place in July 2026. To ensure a smooth transition, Yanick Gervais will remain with the organization as a strategic advisor until October 2027.

[Yanick Gervais bio](#)

[Photo of Yanick Gervais](#)

[Daniel Rivest bio](#)

[Photo of Daniel Rivest](#)

About Olymel

Olymel is Canada's leading pork and poultry producer, processor, and distributor. Its mission is to feed the world, with passion and products of the highest quality. The company employs over 12,000 people and has production and processing facilities in Quebec, Ontario, Alberta, Saskatchewan, and New Brunswick. Its annual sales reach \$4.5 billion. The company markets its products mainly under the Olymel, Pinty's, La Fernandière, Lafleur and Flamingo brands.

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