

Capitalize on the power of ecommerce to grow your B2B revenue

With online purchases surging to over \$6 trillion in 2024¹ and expected to climb to \$9.1 trillion by 2030, it underscores a crucial reality: your B2B buyers are already active online consumers. Mirroring their familiar habits, they increasingly expect seamless online purchasing for their business needs.

This isn't a fleeting trend; B2B ecommerce is the most effective sales channel (McKinsey) and will account for 80%² of B2B sales by 2025 (Gartner). However, many B2B organizations struggle to provide the positive, frictionless online experience their buyers expect, often lagging behind D2C and B2C in digital focus.

The critical questions are:

- How will you adapt to your B2B buyers' online expectations?
- How will you ensure a seamless experience that fuels growth, builds loyalty, and secures your future in the evolving B2B landscape?
- How will you keep ahead of your competitors who are facing the same challenges you are?

BigCommerce, Storyblok and **Data Realm** offer the combined expertise to provide everything you need to propel you into this digital future.

BigCommerce	Storyblok	Data Realm
Future-proof your B2B business with our award-winning ecommerce platform. Powerful, flexible, and designed for complex B2B needs, it scales with you and provides the openness for true transformation.	Storyblok is a headless CMS that empowers teams to create, manage, and deliver personalized digital experiences across any platform with flexibility and speed.	Our seasoned consultants collaborate with you to provide strategic insights to create impactful, flexible commerce solutions that fuel growth and deepen customer engagement.
Request a demo	Book a demo	Complimentary Assessment

¹<https://capitaloneshopping.com/research/online-shopping-statistics/>

²https://www.bigcommerce.com/articles/b2b-ecommerce/b2b-ecommerce-trends/#h2_b2b_ecommerce_statistics







Ready to transform your digital presence?

BigCommerce, Storyblok and **Data Realm**, empower you to shape your digital future, on your terms. Our expert teams accelerate your time to market and ensure you achieve current goals while preparing for what's next.

What digital hurdles are you facing? Our teams can provide targeted assistance to refine your customer experience, drive revenue growth and gain a competitive advantage.



How our teams help

Your current challenge	How we can help	Talk to the team
<i>"Our current ecommerce platform lacks the scalability to support our ongoing growth and evolving needs."</i>	Get a scalable and flexible B2B ecommerce platform designed for your business growth	
<i>"Our legacy CMS is preventing us from innovating at speed requires too much development time and increasing costs."</i>	Leverage a CMS solution that empowers both developers with headless freedom and marketers with the agility to adapt, innovate and scale.	
<i>"Our digital/ecommerce offering is either underdeveloped or non-existent."</i>	Connect with consultants for strategic digital insights and tailored solutions to confidently navigate the digital landscape.	
<i>"Our B2B ecommerce vision requires solutions for complex needs."</i>	Partner with B2B experts who understand the complexities and deliver seamless solutions for your buyers.	  

We've joined forces to tackle the specific pain points and challenges of your B2B ecommerce journey. From initial setup to optimization, we're here to help **your business grow** and **fully embrace the digital revolution**.