

# WELCOME TO REVELSTOKE.



## **BECOME A STEWARD FOR OUR DESTINATION, NOT JUST A PROMOTER.**

Tourism Revelstoke's mission is to inspire value-aligned visitors worldwide to experience Revelstoke and to grow sustainable tourism opportunities that benefit the community. Help us by traveling responsibly and ensuring that you showcase only areas that can support visitation.



# KEEP YOUR IMPACT MINIMAL AND HELP US #SUSTAINTHESTOKE.

## TRANSPORT

Revelstoke's downtown is walkable and many other attractions can be reached by bike. The Revelstoke Resort Shuttle will get you from your accommodation to the ski hill without the hassle of parking in the winter. If you're travelling electric, we have a charge station right in front of the Visitor Information Centre.

## SHOP LOCAL

While you're here, do your best to support our community. We have many locally owned businesses and restaurants. We're proud to support local entrepreneurs, and hope that you do the same during your visit!

## STICK TO THE TRAILS

When you're out exploring, please stick to existing trails, particularly in our sensitive alpine areas. Follow posted signs and respect guidelines.

## REDUCE, REUSE, RECYCLE

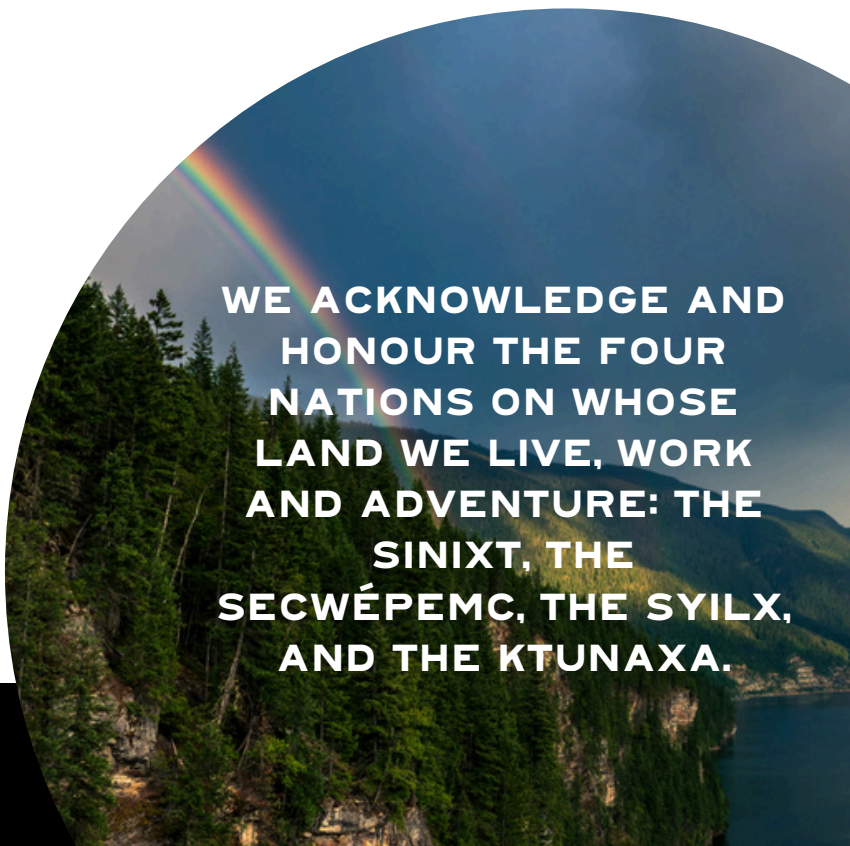
Try to limit your impacts by limiting your consumption of disposable items. Pick up a souvenir mug or tote bag for your tasty treats and shopping while you're here.

## RESPECT WILDLIFE

When in our parks and wilderness areas, ensure that you keep your distance from wildlife and refrain from feeding animals. Additionally, some local trails are closed to protect our mountain caribou at certain times of the year. Please check with the Visitor Information Centre regarding wildlife closures.

## KNOW BEFORE YOU GO

If you're planning a backcountry trip or outing, make sure that you are equipped with the proper equipment and knowledge. If you don't have the knowledge or equipment, check with our local outfitters and guides who may be able to help you stay safe.



**WE ACKNOWLEDGE AND  
HONOUR THE FOUR  
NATIONS ON WHOSE  
LAND WE LIVE, WORK  
AND ADVENTURE: THE  
SINIXT, THE  
SECWÉPEMC, THE SYILX,  
AND THE KTUNAXA.**

# AREAS YOU CAN VISIT AND PROMOTE AS A MEDIA GUEST.

We have worked with land managers, locals, and other stakeholders to develop this list. These destinations have capacity for increased tourism traffic and have the appropriate infrastructure in place for a quality experience and environmental protection.

**We will not facilitate media visits and exposure to areas outside of this list.**

## HIKING TRAILS

Mount Revelstoke and Glacier National Parks

Revelstoke Mountain Resort

Greenbelt Trail Network

Waterfalls:

Sutherland Falls

Crazy Creek Waterfalls and Suspension Bridge

Begbie Falls

Bear Creek Falls

Frog Falls

Riverside Forest Walk at BC Interior Forestry Museum

Mount Begbie

Keystone (requires 4x4 to access)

Mount Cartier Lookout

## MOUNTAIN BIKE TRAILS

Revelstoke Mountain Resort

Boulder Mountain

Mount Macpherson

Sunnyside

Frisby Ridge

Martha Creek / Sale Mountain

Keystone

Soren Sorensen 2km and 5km Trails

## SNOWSHOEING

Mount Macpherson (snowshoe loop only)

Mount Revelstoke Trails

Greenbelt River Trails

## HOT SPRINGS

Halcyon Hot Springs

Crazy Creek Hot Springs

Canyon Hot Springs

Half Way Hot Springs Recreation Site

## XC SKIING

Revelstoke Nordic Ski Club Trails Mount Macpherson

## FAT BIKING

Soren Sorensen 2 and 5km Loops

## SLEDDING

Boulder Mountain

Frisby Mountain (in accordance with Cariboo Closures)

## FISHING

Lake Revelstoke

Upper Arrow Lake

Kinbasket Lake

## BACKCOUNTRY TOURING

Rogers Pass (Promote Winter Permit System)

RMR Backcountry

Mount Macpherson

## SWIMMING

Williamson Lake

Lake Revelstoke (specifically the boat launch at 5 mile or Martha Creek)

Blanket Creek Provincial Park

## PADDLING

Williamson Lake

Lake Revelstoke

Columbia River Inlet

Illecillewaet River and Jordan River for Experienced Paddlers

## ROCK CLIMBING

Shaketown (beware of logging activities)

Begbie Bluffs

Waterworld

Echo Bay

Blanket Creek Canyon

Big Eddy Boulders

## DIRT BIKING

Deadman's Creek Trails

Lower Frisby

# SUSTAINABILITY STORY STARTERS.



## REVELSTOKE'S THRIVING LOCAL FOOD SCENE.

The Revelstoke Local Food Initiative's goal is to empower the community to enhance local food production and utilization through their educational programs and local initiatives, including our abundant Saturday market. Revelstoke has seen an increase in local food production over the last few years and a number of dedicated individuals are trying to enhance food security in Revelstoke.



## COMBATTING INVASIVE SPECIES TO PRESERVE BIODIVERSITY.

As more people enter our outdoor spaces, we increase the risk of spreading invasive species to our local environment. The Columbia Shuswap Invasive Species Society takes on the daunting task of operating invasive species management programs across our region. Invasives outcompete natural species and degrade biodiversity. Invasive aquatic plants, like milfoil, can grow so fast that they block waterways.



## COMMUNITY CONNECTIONS FOOD RECOVERY PROGRAM.

Did you know that over 50% of food produced in Canada is wasted? The Food Recovery Program's goal is to ensure that locals and visitors can donate their unused food to a good cause and reduce food waste. The Local Food Initiative, local farmers, and the Food Bank also partner to make sure that Food Bank patrons have access to fresh local produce.

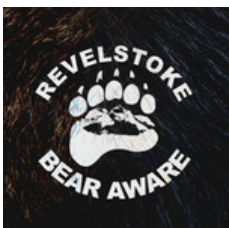


## PROTECTING LOCAL WILDLIFE.

Passionate biologists and volunteers are committed to protecting Revelstoke's wildlife. Mountain caribou are one of the most endangered mammals in North America. A recent census found fewer caribou than thought, with only 1600 remaining of what was once many thousands. Groups in Revelstoke have been working to support recovery of this extremely vulnerable population. Another unusual species here in town is the Western Painted Turtle. The species is blue-listed, meaning it's vulnerable. It's the only freshwater native turtle to B.C.

## BEAR AWARENESS AND EDUCATION.

Because of our location and proximity to wild spaces, we frequently see bears in the City of Revelstoke. Sadly, this has resulted in a number of bears being euthanized when they become accustomed to human food and present a threat to themselves and neighbourhoods. Revelstoke Bear Aware Society's mission is to reduce human / bear conflict through education, cooperation and active management initiatives in the community of Revelstoke and surrounding area.



# REVELSTOKE DESTINATION CHARTER.

These community values lead Revelstoke to its brightest future. Please keep them in mind during your visit and in your messaging.



## INTENTION.

We proactively cultivate relationship building, providing residents and visitors opportunities to connect and contribute.

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## GENEROSITY.

We look to give before we take and are regularly contributing to the wellbeing of the community and the people around us.

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## INCLUSIVITY.

We welcome and celebrate a diversity of interests, lifestyles and identities, and we are stronger for their coexistence. We are committed to truth and reconciliation with Indigenous peoples.

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## SUPPORTING LOCAL.

We support local initiatives, businesses, and ownership.

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## STEWARDSHIP.

We learn from and respect First Nations principles and wisdom, particularly stewardship for the land.

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## RESILIENCY.

We value resilience and resourcefulness. When tackling challenges, we come together to find solutions.

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## EVOLVING.

We are open to new ideas and are committed to improving together.



For more information about sustainability initiatives in  
Revelstoke, visit [www.seerevelstoke.com](http://www.seerevelstoke.com).

